

50 Side Businesses
You Can Start From Home
TODAY!



50 Side Businesses You Can Start From Home Today!

Hello, Wantapreneur!

Our current climate has not only changed the way we work and learn, it's created new opportunities for those with specific subject matter expertise.

Put your knowledge, hobby, skill or experience to use by creating a business.

Whether your desire is to be your own boss, or you just want to create a passive income stream, a side business is the perfect opportunity to do both.

Plus, a side-gig gives you a chance to do something you enjoy as well as helps you take charge of expanding your career skills.

One of the biggest misconceptions about launching a new business is that it takes a lot of cash or an angel investor.

Think again.

It may surprise you to know you can get a business up and running for a ridiculously small investment. Sounds great, right? That is until you have to decide the kind of business you want to start.

We get it. Coming up with the right idea for a business is not always easy. That's why we created this guide. We want to help you choose the income generating side business that is right for you and your lifestyle.



Getting Started: What side business is right for you?

Hi. We're Lori Vajda and Nola Boea, and we're the hosts of the Sticky Brand Lab Podcast. The show that helps emerging entrepreneurs turn their idea, hobby or knowledge into a money-making full or part-time business.



*Clarity about which business to start begins by asking yourself: **What do I enjoy doing?***

Think about this one carefully as you're going to be spending a lot of time doing it. So if an idea is just 'meh' move on.

*Once you've narrowed down some areas of interest, ask yourself: **What do people ask me for help with?***

What special skills or knowledge do they admire about me?

*And finally, ask yourself: **Why do people come to ME for the help?***



This last one is pretty important, because it gives you an idea of what service or product people may be willing to pay you to do or create!

If there is one thing we've learned over the years of working with emerging entrepreneurs and business owners, it's that when a business is aligned with your unique gifts, talents and real-world experience, it's so much easier to get excited about it...not to mention make a profit.

Side gigs you can start from home and for truly little money

Using our business muse skills, a little creativity and some ingenuity, we've gathered together an extensive list of 50 Side Businesses' You Can Start From Home – Today!

Some of these opportunities may require some financial investment, others need a higher level of skill. If you're looking for a business idea with a low startup cost, consider one where you are the service provider.

Use this guide to help you explore the possibilities. Just don't stop there. You must take action to achieve your entrepreneurial dreams!

You've GOT this!

~ Lori and Nola



Retail Related – Side Business Ideas

Looking for a business idea you can do from anywhere? Start an online business in retail. Whether you prefer flipping items on eBay, Craigslist or Facebook marketplace, or you're more interested in selling one-of-a-kind items on Etsy, customers use these sites to find unique products for themselves and to gift to others.

1. Reseller (Clothing, Furniture, Electronics, etc.)

You don't have to be a mechanic, furniture specialist, librarian or a fashionista (although it helps) to learn the art of buying and selling online. Being able to spot items people want—on local auction sites, Craigslist, Facebook Marketplace or at your neighborhood Goodwill—takes an investment in time.

Many items can be had for a substantially low or no cost. The real challenge comes with learning what your target customers want and then being able to sell the item for a profit.

2. Upcycler

Upcycling is an ecofriendly way of turning “junk” into sellable goods, or as the saying goes, “One person’s trash is another person’s treasure.” Whether you have an artistic talent or a creative skill, repurposing allows you to sell your goods on sites like Etsy, at local craft shows, farmers markets, or in local shops.

When a business is aligned with your unique gifts, talents and real-world experience, it's so much easier to get excited about it...not to mention make a profit.



Personal Styling – Side Business Ideas

Many of the home business ideas in this section work well for people who prefer work that allows them a flexible lifestyle, whether that flexibility relates to you or your customers.

Not wanting or able to do one-on-one, in-person appointments? Consider exploring the section on **Don't Just Sell Your Expertise; Teach Others.**

3. Beauty & Barber Professionals

Licensed and skilled professional barbers, hairdressers, make-up artists, waxing and eyebrow technicians, are just a few of the beauty professions that can be turned into a mobile business. With a small investment for equipment and transportation, you could go to your clients' home. As an alternative, operate an in-home salon in your living room, basement or garage.

4. Mobile Nail Studio

Turn your RV or motorhome into a mobile nail studio, and develop your weekly beauty route. Or, simply carry your tools to your clients' homes for personal service.

5. Clothing & Alterations

From alterations to custom-made clothing, if you have a knack for sewing, feel confident that you can sell your talents to people outside your group of family and friends.

*To be successful,
the first thing to do
is fall in love with
your work*

~ Sister Mary Laurretta



Side Gig Ideas for the Furry, Feathered & Finned Sectors

Do you love animals? Do you enjoy spending time indoors and outdoors? Take your love of both and turn it into a side-business. Even though more people are working from home, pets aren't getting more time and attention with their owners – people still must focus on work.

That's where your passion for animals comes in. From pet doctor appointments, to pet grooming appointments, from pet walking to daycare, your services could be just what pet-parents are looking for.

6. Pet Care Services

From dog walking to pet daycare to transportation, busy pet parents could use, and are willing to pay for, a helping hand.

7. Mobile Pet Groomer

Pet parents love spoiling their furry and feathered family members, especially in affluent areas.

8. Pet Home Cook

If you love to make homemade meals for pets, consider sharing your knowledge by teaching classes. Or, offer the convenience as a service you deliver to like-minded pet owners.

9. Mobile - Virtual Pet Trainer

Give pets one-on-one training at your clients' homes, or provide your expertise through virtual visits, where you can observe and give feedback.

Take your love of animals and turn it into a side-business!



Concierge Service – Side Business Ideas

They say, “necessity is the mother of invention” and just like in the fancy hotels, a concierge is a person who takes care of various tasks on behalf of guests. Or, in this case, your customers. The opportunities in this next section of small business ideas are perfect for that special person who can take care of time-consuming errands for their clients. Anyone working from home with young children or caring for a loved one dealing with an illness, or who has an aging family member, knows how hard it can be to care for them without extra help.

If you enjoy working with people, consider starting a business that offers specialized personal assistance in delivery services, transportation, people care, or helping others to maintain their households without breaking their budgets.

10. Food Delivery Driver

A reliable form of transportation, valid driver’s license, and proof of insurance is usually all it takes to start this side business.

11. Personal Grocery Shopper

If you’ve received bruised produce, more expensive shelf items or food a little too close to the expiration date, then you know curbside and delivery service from local grocery stores is not making the grade. What people need and want is someone with an ‘eye’ for food shopping.

12. Meal Planner

Most people love to eat, but not everyone knows how to cook healthy, mouthwatering meals on an affordable budget. As a meal planner, your duties would include creating a list of ingredients, writing easy-to-follow recipes, providing nutritional information, developing a budget plan and educating your customers.



Concierge Service – Side Business Ideas (Continued)



13. Yard Maintenance

From mowing the lawn to planting flowers to seasonal maintenance, yard care is both a never-ending chore for the homeowner and an opportunity for the self-employed.

14. Furniture Assembling

Some people don't have the time, patience or even the strength to assemble store-bought furniture. Your services would be worth every penny.

15. Furniture pickup, delivery and haul away services

If you have a large truck and a little brawn, you can assist people who don't have either.

Put your knowledge, hobby, skill or experience to use by creating a business.

Artisans and Craftsman – Side Business Ideas

If you're someone who's always making things, why not turn it into a business? Etsy is the perfect match for small-scale artisan business ideas. Custom-made products are in high demand. If you are the creative type and are good at building or making things from scratch; turn your craft into a money-making opportunity.

16. Personal Cook – Chef

Enjoy cooking or dreaming up delicious meals? You may have the perfect recipe for making a profit—and yes, that pun was intended. While you may not need a degree or certificate from a culinary school, having some cooking classes under your belt could certainly help to boost your credibility.

17. Cake Decorator

People give far more value and appreciation to handmade gourmet baked goods. From niche family recipes to one-of-a-kind delicacies, baking could make you some real dough. Look for a shared-use commercial (aka commissary) kitchen in your area so you can legally serve your creations to the public.

18. Furniture Maker

Do you have an eye for originality and a talent for building furniture from scratch? Turn your ability into a craft and a great money-making opportunity.



Artisans and Craftsman – Side Business Ideas (Continued)

19. Jewelry Designer/Maker

Create stunning fashion jewelry out of interesting materials or repurpose vintage costume jewelry. Your one-of-a-kind masterpieces can satisfy discriminating fashionistas' need to accessorize.

20. A Children's Party Planner

Help busy moms throw memorable parties for their children. Each party you produce showcases your skills to more potential customers: other moms.

21. Invitation Designer

Unique, handmade invitations can make a statement for high-end weddings, galas and VIP events.

22. Calligrapher

Make your ancient art available for use in handmade diplomas, invitations and graphic designs. Or sell your own calligraphy art as home decor.

23. Illustrator

If you're a skilled artist have you considered illustrating books? With the rise in self-published books, there's an increased demand for illustrators.



Are you an emerging entrepreneur ready to share your vision with the world, but you're not sure what that looks like?

*You're the reason we created the **Be YOU-nique** "muse" session. Together, we will determine the ideal business niche for your product, service and audience. You'll leave the session with a realistic timeline and set of goals that makes sense for you and your lifestyle. Go to*

www.StickyBrandLab.com/be-YOU-nique

*to **book your free 20-minute consultation today!***

Love to Shop? Turn Your Passion into a Profession – Side Business Ideas

Personalization is the name of the game for these next niches. We all want to feel special, look our best or buy the perfect gift for a loved one, friend or colleague. But not everyone has the skill or the time to find the perfect item. If this is your specialty, you're in luck. People are ready to pay a higher price for a degree of personalization and customization.

24. Personal Shopper/Stylist

Style and fashion are your superpowers. Put your expertise to use doing what you have a natural talent and eye for and help others look and feel their best.

25. Gift Shopper

Find the right gifts for the employees of business owners, or the loved ones of busy people.

26. Gifting PR

If you're the type of person who's terrific at networking, this could be a good idea for you. Help businesses and brands connect with potential clients.



Business Support Services – Side Business Ideas

Put your excellent organizational skills to use making an extra stream of income. Many small and mid-size businesses don't have the capacity to hire full-time office staff. As a virtual professional, you can provide services at the level they need and extend those services as their needs grow. Bonus: your skills working with different people in different fields can help you build and grow your professional network.

27. Contract Customer Service

If you have patience, are a good listener and want to help people, a contract customer service freelancer could be an ideal side business. Many companies provide the equipment and technology needed as part of the gig.

28. Outsource – Recruitment Agency

Turn your friends, family and network into a side-business or business by pooling your people resources and offering it as a service to companies in need of help. From virtual assistants to call-centers to customer service, you could be the go-to person.

29. Business Virtual Assistant

Some small business owners — especially those who work from home — need an administrative assistant only a few hours a week. You can fill that role for a roster of clients.

30. Bookkeeper/Accountant

If you have a knack for detail, are well organized and have a practical knowledge of basic accounting tasks — and especially if you know how to use QuickBooks — consider using your talents as a virtual or outsourced bookkeeper.

31. PR/Marketing Virtual Assistant

Become a solo digital marketing agency. This is a low-cost business idea you can get up and running in no time.

32. Translator

Fluent in another language? Put your expertise to work converting written and spoken words from one language to another. Companies worldwide use multilingual services to translate anything from website content to legal documents. It's not just the written word either; many companies use translators to do voiceover work.



Don't Just Sell Your Expertise, Teach Others - Side Business Ideas

What are you passionate about? Yoga? Baking? Web design? If you know something inside and out, you can help others enrich their lives by offering virtual classes. Create downloadable instructional packets and videos, or schedule real-time Skype lessons with clients. Another option for aspiring educators is to start a virtual or home-based tutoring service.

33. English Language Instructor

Is English your first language? If you answered yes, you're in luck. People all over the globe are looking for ways to improve their English-speaking skills. The best part? In many cases you don't even need a teaching diploma to qualify – although a [TEFL certificate](#) definitely helps.

34. Virtual Tutor/Mentor

Give learners an opportunity to develop mastery beyond academic learning. From sports to crafts, from presentation skills to fitness, put your specialized knowledge, skill or training to use helping others to become more proficient.

For the musically gifted, offering lessons to others who want to learn an instrument can be a great source of extra income. Unless you're teaching piano, students can likely bring their own instruments to your home for hour long lessons. Stock up on sheet music or songbooks in varying genres and aimed at various skill levels so you can offer a wide selection for your potential clients. Voice lessons can also bring in a lot of money if you market yourself to local high schools and community theater groups.



Teach Others Your Expertise - Side Business Ideas (Continued)

35. Teach Emerging Entrepreneurs How Make their Business Virtual

Some entrepreneurs are seasoned in their industry but they don't know how to take their trade online. You can help them scale their business by teaching them about e-commerce.

36. Virtual Home Cook – Chef Instructor (for Adults)

Hold classes live online or make your own video tutorials.

37. Music Teacher

You spent years learning to play an instrument. Now it's time to teach!

38. Art Instructor

Offer your skill in painting, sculpting, ceramics or other craft to people who want to learn.

39. Foreign Language Teacher

Immerse clients in the language and culture of a different country. You could help them become more employable as they develop fluency in a foreign language.

40. Video Game Instructor

There are a lot of grandparents who would love to connect with their grandchildren over video games. Teach them how!

41. Mobile/Virtual Computer Skills Teacher (General/Basic)

Help computer illiterate folks cross the digital divide.

42. Mobile/Virtual Computer Skills Instruction (Older Adults)

Help older adults become comfortable using today's technology so they can keep connected to their families and communities.



*Trust that you CAN do the
things that scare you!*

Fitness, Health & Wellness – Side Business Ideas

Mental, physical, spiritual and whole-body wellbeing are all areas people are looking for help with and are willing to invest in, primarily because it's an investment in themselves. From one-to-one to one-to-many, you can offer online and offline classes, instruction or consultation.

* Some of these roles may require relevant qualifications, so check with your local business administration or governmental agency.

43. Virtual - Mobile Nutritionist/Dietician

If you're extremely knowledgeable about diet and nutrition, you'll always be in demand. Get some qualifications to back up your information.

44. Virtual Home Cook/Chef Instructor (for Kids)

Show after-school kids how to make fun, basic dishes, while teaching them about nutrition and the joy of cooking.

45. Virtual Personal Trainer

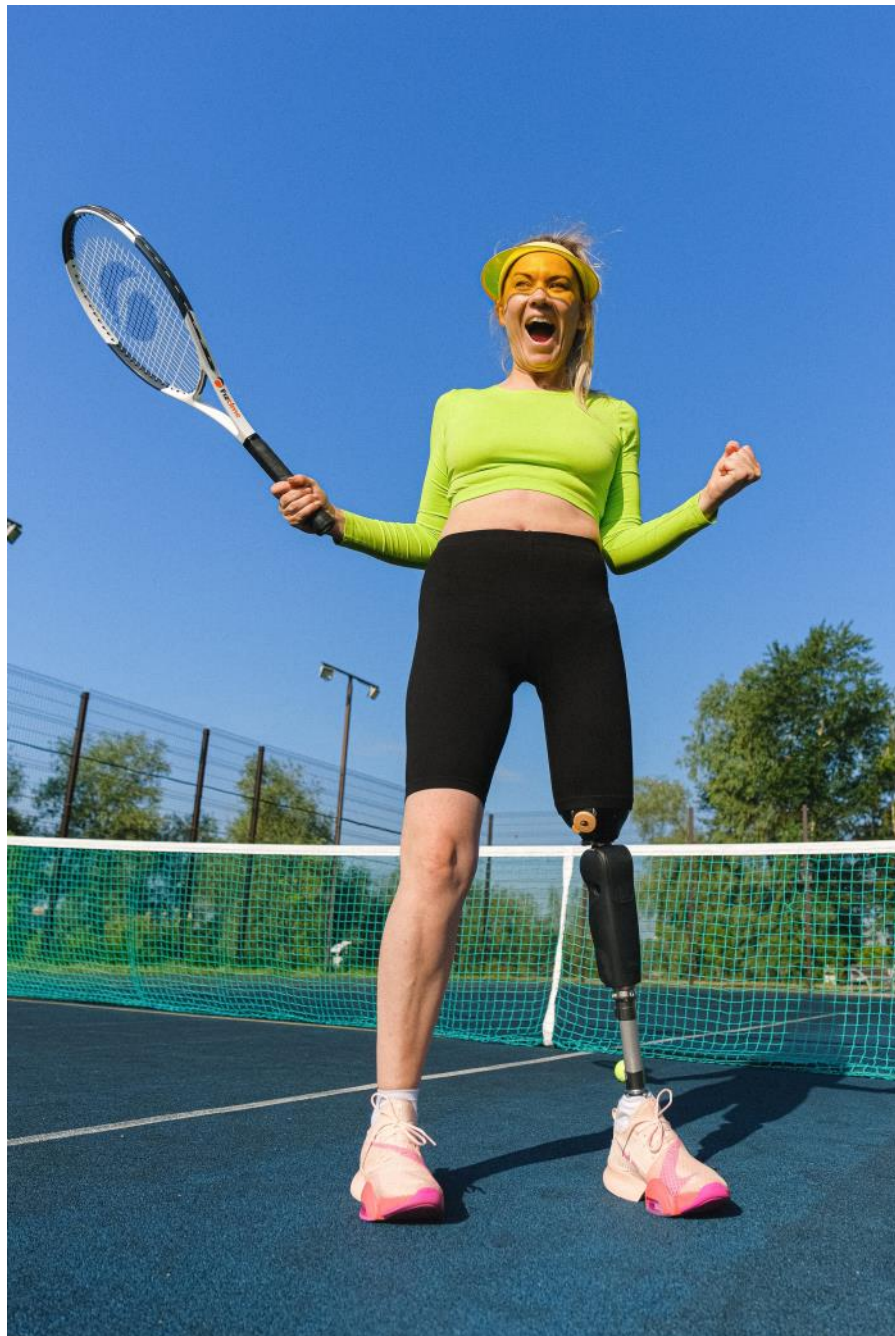
The benefit clients receive from working with a personal trainer is that they get someone who designs a workout customized to their needs. People pay for personalization. Having a certification adds more credibility to your profession.

46. Virtual Fitness Instructor (Yoga, Zumba, HIIT, etc.)

Hold fitness classes live online. Your energy and enthusiasm will inspire participants to keep fit, in the comfort and convenience of their own home.

47. Voice Coach

Trained singer? Voiceover professional? Consider putting your knowledge and experience to work and helping to create the next X Factor winner!



Miscellaneous Money-Making Side Business Ideas

48. Local Tour Guide

One advantage of knowing your local area so well is that you can provide visitors and tourists alike with the best hotspots, local lore, history and culture.

49. Be an Online Mock Juror

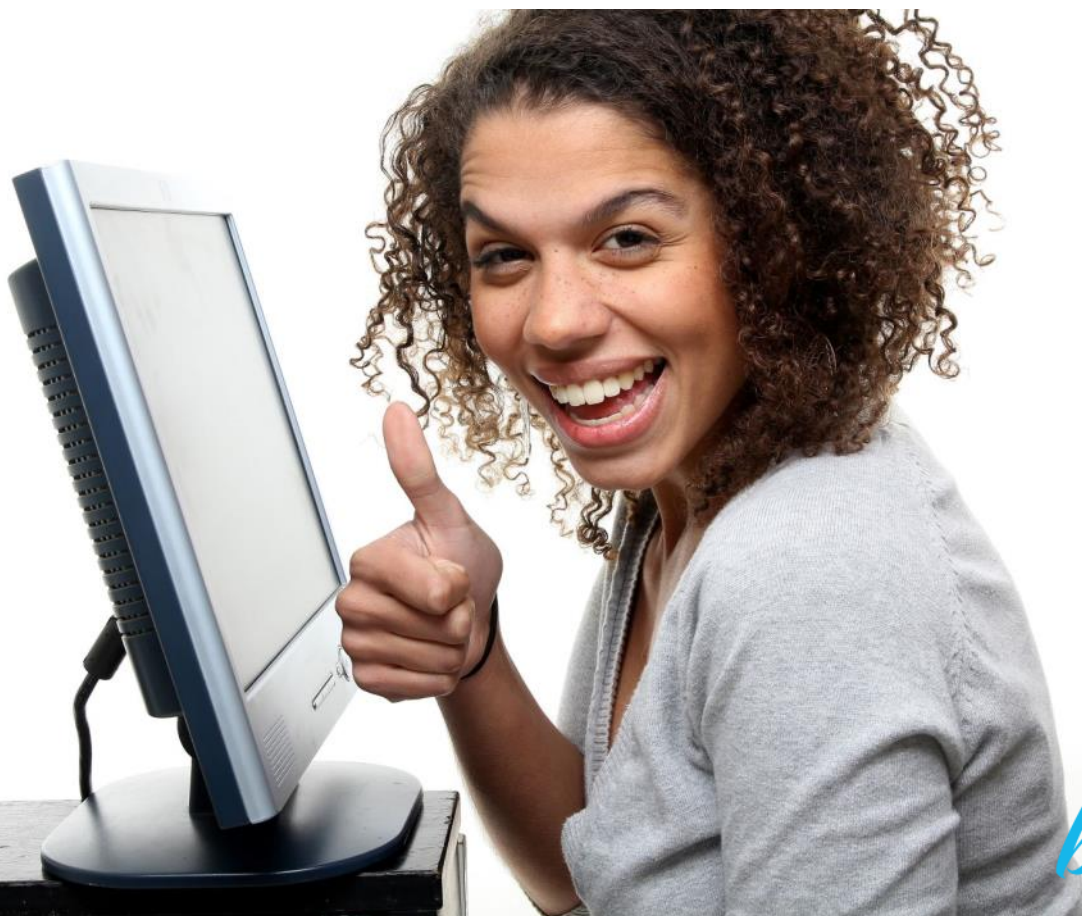
Online mock juries give lawyers a sense of how jurors might vote on their cases. They're like focus groups for forthcoming trials. Depending on the website, an attorney might submit a written case consisting of facts and various questions, or they might record a summary of the case for "jurors" to weigh in on.

Sign up to be a virtual juror on [Online Verdict](#) or [eJury](#). Note that jurors often have to be at least 18 years old and a U.S. citizen.

50. Share Your Opinion – Yes, People do Pay for Your Thoughts

This company doesn't just focus on mock juries but other survey-related opportunities in different industries. [Research Solutions](#) is a research company. Pay starts at \$5 up to \$400. Remember, this pay depends on the company that you are chosen to work with. They have a minimum of \$10 to redeem your earnings. If you like surveys, you should give this a try.

When a company brings a new product to market, it often wants to find out what potential customers think. Market research companies solicit the help of people to take surveys online or answer questions by phone about their clients' products. And they pay. Sign up to get paid to take surveys on sites like [Focus Group](#) or [Find Focus Groups](#).



Bonus Side Business Ideas

51. Create Downloadable Content

You don't have to be an artist to create outstanding content such as invitations, guidebooks, checklists, e-courses.... the opportunities are endless. A lot of people seek online resources and are willing to pay for the good stuff.

52. Mobile Shop Repair Services

Turn your repair skills into a business. Specialize in an area such as bicycles, lawnmowers, car maintenance, etc.

53. Mobile Computer Repairs

Come to the rescue when a home office comes to a screeching halt because of a computer malfunction. Your service saves customers the time and trouble of taking their equipment to a repair shop.

54. Boat/Car Cleaning Service

With a van, a pressure washer and a long hose, you can go to your customers' boats or vehicles, and leave them shining — and your customers raving.

55. Baby Proofing Consultant

Consult with expectant parents to ensure their home will be safe for the new arrival.



Be YOU-Nique

A personalized consultation perfect for emerging entrepreneurs ready to start their side business.

Are you an emerging entrepreneur who is ready to share your vision with the world, but you're not sure exactly what that would look like?

Do you have a desire to give your passion a voice but wonder who your ideal customer is and how you would go about attracting them?

Then it's time for us to talk.

You're the exact reason we created Be YOU-nique. We understand that when you're just getting started it's hard to put yourself out there to start a new business and get clients. Especially, when you aren't 100% clear on who your target market is.

That's our specialty. Think of us as your personal, creative, accountability partners. We're here to coach, guide, inspire and support you.

During our time together we'll work with YOU to...

- Clarify your ideas
- Silence your inner critic
- Determine the most effective ways you can make a big impact on your ideal audience
- Demystify the path to implementation
- Provide you with strategic, actionable small steps (which lead to big effects)
- You'll walk away with a road-map for creating and cultivating a meaningful, totally YOU business.

Together, we will determine the **ideal business niche** for your product, service and audience. You'll leave the session with a realistic timeline and set of goals that makes sense for you and your lifestyle.

Because we personalize our sessions, we're able to help you move from feeling overwhelmed and confused to being confident, excited, enthusiastic and inspired.

So what are you waiting for? Let's get started!

Contact Lori and Nola over at www.StickyBrandLab.com



About Sticky Brand Lab

If you're looking to define or get clear with your entrepreneurial vision, Sticky Brand Lab will provide you that path. Rise to a whole new level of who you are as a creator, where you want your business to go, and how excited you are for the journey.

We're driven to empower women with confidence, unshakable courage, and an unstoppable belief you are capable of manifesting a successful entrepreneurial lifestyle.

Listen to the podcast!

Empowerment for professional women who are ready
to call themselves an entrepreneur!

Our purpose is to empower and accelerate learning so struggling and emerging entrepreneurs, like you, can achieve your goals faster and easier than you thought possible.

With humor, optimism, and real-world experience, the show provides small actionable steps that lead to the biggest effects for building your profitable side gig and making a bigger impact in the world.

You'll feel like you've just sat down to lunch with us, heard some of our stories, been taught some new skills AND learnt something new about yourself.

www.StickyBrandLab.com/Podcast



Nola Boea

Lori Vajda

