



## Sample Calls to Action (CTAs)

1. Yes, I want [product]
2. I want in
3. I want to get healthier
4. Make me gasp
5. Show me how it works
6. Take me to the blog
7. Limited edition inside
8. Get Free [Item]
9. Try it
10. Push (as in click the button), Push for fun
11. Give [company name] a try
12. Be awesome
13. Get your tickets while they're hot
14. Join us today!
15. Yes, I want to book \_\_\_ now Ex: Yes, I want to book a Free consultation.
16. Drop your email here
17. Get my 20% off
18. I'm in!
19. Activate now
20. Explore a better way
21. Start \_\_\_ Ex: Start a project. Start building. Start for free or get a demo. Get started (it's free)
22. Spice me up
23. Unlock \_\_\_\_\_. Ex: Unlock the ebook
24. Gimme the goods
25. Sign up today! Sale ends on Wednesday
26. Yes! Give me my \_\_\_\_\_, Ex: Yes! Give me my ebook, PDF, template.
27. Hire an expert